# SILVER BEACH CAROUSEL PHOTOGRAPHY POLICY

The Silver Beach Carousel Society (SBCS) is a not-for-profit, 501(c)(3) organization. SBCS owns the Silver Beach Carousel and receives no public funding. It relies on donations, sales from tokens and concessions, rentals and professional portrait fees to operate and maintain the Silver Beach Carousel.

## Personal Use Photography

Casual, spontaneous photography, for personal use, is permitted and encouraged at the Silver Beach Carousel.

## **Professional Portrait Photography**

- Professional portrait photography, using the Silver Beach Carousel as a backdrop, is permitted during Private Carousel Rentals.
- Professional portrait photography, using the Silver Beach Carousel as a backdrop, is permitted during <u>public</u> riding hours, after payment of the posted Photo Op fee.

## PROFESSIONAL PHOTO OPS DURING PUBLIC RIDING TIMES

# **Photo Ops for Professional Portrait Photography**

- Photo Ops are <u>public</u> photo opportunities.
- Photo Ops must take place during open hours; public riders may be present during the Photo Op.
- Photo Ops will primarily be non-scheduled and handled on a walk-in basis.
- Photo Ops are subject to availability based on events or other factors, and are at the discretion of the Carousel Operator.
- Photo Ops are not considered Carousel Rentals.
- Photo Ops will have a time limit of 10 minutes. (10 minutes being the normal time for one Carousel ride, including loading at the beginning and unloading at the end.)

## **Photo Op Types**

- **Senior Photo Op:** Priced on a case by case basis. Please arrange in advance with our Special Projects and Events Manager.
- **Small Group Photo Op \$200.00:** Portraits with one or two subjects such as engagement portraits or portraits of a bride, groom and wedding party.

### Includes:

- Use of the million-dollar Silver Beach Carousel as a backdrop for portraits.
- Photographer and portrait subject(s) will be allowed to enter ahead of public riders and will receive first choice of Carousel figures for that ride.
- One free ride for the main one or two subjects (i.e. bride and groom) and photographer; all other riders (<u>up to 20</u>) must purchase tokens.

**NOTE:** The \$200.00 Wedding Photo Op is intended for groups no larger than the average wedding party. The Silver Beach Carousel holds a maximum of 50 people during one ride and is not able to accommodate large, unscheduled groups in addition to the normal riding public. If you would like to bring in a large group, such as all wedding guests, you must schedule a Private Carousel Rental.

### **Rules for Professional Photographers**

- 1. The photographer may stand, or move carefully, on the Carousel platform while the Carousel is in motion.
- 2. The photographer may set up a tri-pod or mono-pod.
- 3. The photographer must be on the Carousel, or outside of the safety fence, while the ride is in motion. (The photographer may not stand or walk around on the concrete floor that is inside the safety fence.)
- 4. Photography must not disrupt the flow of public riding.
- 5. The photographer and subjects must abide by general rider rules and follow the directions of the Carousel Operator.

## Professional Photography of the Silver Beach Carousel for Commercial Use

Professional photography of the Silver Beach Carousel for commercial use is prohibited. Photography, drawings, etc. using the likeness of the Silver Beach Carousel, or any part of it, that will be used for personal or business gain, will result in 'cease and desist' legal action.